

Prize Money - Terms and Conditions

A client will not be charged the CauseMatch fee on the prize money offline donations as long as ALL of the below criteria are met:

1. The client HAS INFORMED CauseMatch via the CAMPAIGN MANAGER that they will be implementing the prize money strategy **AND THE EXACT AMOUNT** at least **7 DAYS in advance** of the campaign's start **and returned this signed contract.**
2. There is no matching already being used on the campaign. Prize money cannot be used together with matching.
3. The prize money is clearly listed on the campaign page before the soft launch. For example, under the header or body banner, text that reads: "When we reach \$50k, a generous donor has agreed to donate \$5k. When we reach \$75k, another generous donor has agreed to donate \$7k." - You can see an example HERE.
4. The prize money amount CANNOT exceed 30% of the total amount raised.
5. When the client enters in the prize money from the dashboard (as offline donations), the **client must write in the "internal comments" field that these/this donation is "prize money."** That way the accounting department will know not to charge the CauseMatch fee on these offline donations.
6. The offline donation **MUST BE TITLED - PRIZE MONEY.** It cannot be an individual donor's name.

I , _____, have read and understood the terms and conditions above.

The amount we plan to use in prize money is: _____

I understand that if any of the conditions stated above are not met - Causematch will charge the full fee as stated in the contract, on those donations.

Signed: _____

Date: _____